



WHEDA

Solicitation of Interest for Market Studies

The Wisconsin Housing and Economic Development Authority is seeking experienced market study professionals to conduct third-party market studies for WHEDA financed and tax credit multifamily developments.

Interested market study providers should submit to WHEDA: a) this completed Solicitation of Interest form, b) two sample market studies for proposed apartment developments, c) resume outlining work experience and credentials, and d) references.

All market studies prepared for WHEDA must conform to the WHEDA Multifamily Market Study Guidelines. WHEDA's Market Study Guidelines can be found at WHEDA.com under the Multifamily Professionals section. WHEDA reserves the right to review and evaluate the work of market study providers to ensure their conformance with WHEDA Market Study Guidelines.

1. Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Contact Person: _____ Title: _____
 Phone#: _____ Fax#: _____
 Email address: _____

2. Years experience in conducting market studies: _____ Years

3. Have you in the past submitted a market study to WHEDA? Yes No
 If yes, for which project(s)?

4. Do you have a degree in Real Estate? Yes No

5. List any comparable fields or education:

6. List State certification/professional designation(s):

7. Identify the geographic area in which you are willing to conduct market studies:

8. I understand that to remain on WHEDA's list of market study providers, I must continue to adhere to WHEDA's market study guidelines.

Signed by: _____

Dated: _____

Only companies or individuals having their main business headquarters located within the Midwest area will be considered acceptable applicants for WHEDA's Market Study Provider listing. To apply to become an approved provider, submit hard copies of the following to WHEDA:

- Two representative market studies (1 copy each) best demonstrating current published WHEDA Market Study Guidelines
- A completed [Market Study Solicitation of Interest](#) form.

Mail parcels to:

WHEDA Commercial Lending Group
Market Study Review
PO Box 1728
Madison WI 53701-1728

Send parcels via courier to:

WHEDA Commercial Lending Group
Market Study Review
201 W Washington Ave, Ste 700
Madison WI 53703